



Commence Introduces Commence AI: An Intelligent Assistant Integrated with Core CRM Solutions

Eatontown, NJ – August 26, 2025 — Commence Corporation is excited to announce **Commence AI**, an intelligent automated assistant built directly into the company's flagship CRM product line. Designed to simplify how businesses interact with their data, Commence AI transforms complex database queries into natural conversations, delivering structured and actionable insights instantly.

"Customers have a wealth of critical information stored in their Commence CRM," said **Todd Pape, Chief Technology Officer at Commence**. "Instead of clicking through multiple forms, filters, and reports, users can now simply ask questions in plain English and get accurate, interactive responses — whether that's a calendar view, a data table, or a form — right inside the chat."

Commence AI is accessible across the company's desktop platform, cloud services, and mobile devices. Future releases will extend its capabilities to analyze data from other business systems such as ERP and accounting software, creating a unified, AI-powered information hub.

Key Features of Commence AI

- **Conversational Search** – Ask plain-language questions and receive precise answers from your CRM data.
Example: "Show all service tickets overdue by more than 7 days."
- **Interactive Calendar Views** – Display, navigate, and edit schedules directly in chat.
Example: "Show the install calendar for next week."
- **Forms in Chat** – Automatically generate structured data capture forms.
Example: "Create a new customer onboarding form."
- **Multi-Page Surveys** – Conduct guided, branching surveys for data collection.
Example: "Start readiness survey for new site."
- **Automated Reports & PDFs** – Instantly create and email professional reports.
Example: "Generate a Q2 sales summary as a PDF."

Commence AI is currently in **beta testing**. The company will release additional details and product demonstrations in the coming weeks.

About Commence Corporation

Commence Corporation provides innovative CRM solutions to help small and mid-sized businesses streamline marketing, sales, and customer service. Its product suite includes the **Commence RM Windows-based development platform**, **Commence On Demand** cloud services, and a range of marketing and lead-generation tools. Commence serves clients across North America, Europe, and Australia through a network of certified partners.

For more information, visit Commence.com.