



Commence Corporation Meets Forbes Advisor List of 14 Essential CRM Features

September 12, 2024 – Eatontown, NJ – Commence Corporation, a provider of CRM software and Lead Generation tools for small to mid-size businesses, is pleased to announce that it has met Forbes Magazine Advisors “14 Essential CRM” features.

Finding the right CRM Software for your business can be a daunting exercise because there are a myriad of CRM software products to choose from. Forbes Advisor has made it a bit easier with their listing of the *14 Essential CRM Features* you need for your business. You can see the article here: “[14 Essential CRM Features 2024 | Forbes Advisor](https://www.forbes.com/advisor/business/software/crm-features/)” (source: <https://www.forbes.com/advisor/business/software/crm-features/>).

Commence CRM is designed for those businesses that require a comprehensive solution that offers more features and customizability than the traditional low-cost, cookie-cutter solutions can provide, but do not need or want the cost and complexity of higher end solutions. What differentiates Commence CRM are two things. First, Commence is an “All in One” solution that as stated covers all 14 of the essential features Forbes says you need. Commence is also modular in design which enables you to just select the functionality you need today with the option of adding additional features at any time. Commence CRM is also very customizable which has enabled its use in numerous industry sectors.

Secondly, Commence does not just sell its software. The company has coupled its CRM solution with a team of experienced sales and marketing personnel that ensure not only the successful implementation of the software, but its utilization as well. This has resulted in customers realizing a rapid return on their investment. In addition, customers can engage Commence for assistance with lead generation, content creation, distribution and search engine optimization (SEO) services. These additional services have truly differentiated Commence Corporation from competitive CRM offerings.

If you have an interest in Commence CRM or the company’s professional services, contact Commence Sales at -877-266-6362 or by e-mail sales@commence.com.

About Commence Corporation

Commence Corporation is a manufacturer of Customer Relationship Management Software (CRM) that automates and streamlines the internal business processes that impact how businesses market, sell, and provide service to their customers. Ready to use applications are available for managing accounts and contacts, sales, customer service ticketing, marketing automation and project management.

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