



## **Commence Expands SEO Services**

**Eatontown, N.J. June 11, 2024** – Commence Corporation, a provider of CRM software and Marketing Automation services, is pleased to announce that the company has expanded its marketing services to include content creation and distribution to social media sites.

**“Many of the companies that we work with have an ineffective marketing strategy”** says Larry Caretsky, President of Commence Corporation.

This results in:

- Poor branding
- Lack of online presence on social media sites and
- Marketing programs that are not properly tailored to their audience

This is often a significant challenge for businesses that may not have an experienced marketing professional on staff and cannot afford to hire one. This is where Commence can be a valuable partner.

“For companies that may already be using our CRM, marketing automation software or lead generation services, the expansion into SEO type services that include content creation and distribution will help customers increase their visibility, drive more inquiries and close more business.

If you have an interest in learning more simply contact Commence sales via telephone 877-266-6362 or [sales@commence.com](mailto:sales@commence.com). We will schedule a free 30-minute consultation call to review your current marketing strategy for branding and business development and recommend how we may be of assistance.”

### **About Commence Corporation:**

Commence Corporation is a manufacturer of Customer Relationship Management Software (CRM), lead generation and marketing automation services. The software automates and streamlines the internal business processes that impact how businesses market, sell, and provide service to their customers. Ready to use applications are available for managing accounts and contacts, sales, customer service ticketing, marketing automation and project management. The company also provides an array of professional services for marketing and sales enablement.

### **Marketing contact:**

[sales@commence.com](mailto:sales@commence.com)