



## **Commence to Integrate Cloud Software with Desktop Version**

**Eatontown, N.J. March 11, 2024** – Commence Corporation, a provider of CRM software and Marketing Automation services, is pleased to announce that the company’s engineering team is working on the integration of the company’s desktop and cloud-based product offerings.

“Customers love the flexibility of the desktop version” says Todd Pape, Chief Technology Officer at Commence, “and they do not want to give up the unique customizations they have made over the years as the software is being used every day to efficiently manage their business. A number of these customers, however, have inquired about our cloud-based offering and how they can take advantage of its capabilities as either a replacement for the desktop or using it as a potential add-on solution.”

“What we discovered in our discussions with customers is that while some employees need the full power of Commence on their desktop, there are others that may only need the ability to access and update customer data from a remote location or using a mobile device. Commence On Demand, our cloud-based software provides this capability. As such, the integration of the two product offerings would give customers the best of both worlds; the full power and flexibility of the desktop product for those that need it and a ‘Lite’ cloud-based solution with mobile access for those that do not.”

Several customer integration projects are currently under way and the company expects this to accelerate once the first few integrations are delivered. If you would like to learn more about this, contact Commence Sales at 877-266-6362.

### **About Commence Corporation:**

Commence Corporation is a manufacturer of Customer Relationship Management Software (CRM) that automates and streamlines the internal business processes that impact how businesses market, sell, and provide service to their customers. Ready to use applications are available for managing accounts and contacts, sales, customer service ticketing, marketing automation and project management. The software can be deployed on-premises or in a cloud environment.

### **Marketing contact:**

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