



## **Commence Expands Development Team**

**Eatontown, NJ March 29, 2024** – Commence Corporation, a provider of Customer Relationship Management software (CRM) and Marketing Automation Services has announced that it has hired additional engineers to support its growing professional services business. “The business environment is quite dynamic” says Larry Caretsky, President of Commence Corporation. “Our customers continue to focus on operational efficiency and cost reduction so that they can compete in their specific market segment. As a result, we are experiencing a significant uptick from companies that are looking to expand the functionality of their Commence software through development and integration services. Many of these companies at one time had internal resources that were capable of doing this work, but they no longer do and as such, have turned to Commence Corporation for these services.”

“We have done a good job of building trust over the past few decades,” says Caretsky which is why customers are willing to engage our professional services staff to address their unique and changing requirements. We are currently engaged with several customers to add unique functionality to their Commence database, integrate our cloud-based software with the desktop database and enhance our application programming interface (API) so that we can integrate with a larger suite of disparate systems including QuickBooks. With an expanded team of developers, we can now deliver these services more rapidly.”

### **About Commence Corporation:**

Commence Corporation is a manufacturer of Customer Relationship Management Software (CRM) that automates and streamlines the internal business processes that impact how businesses market, sell, and provide service to their customers. Ready to use applications are available for managing accounts and contacts, sales, customer service ticketing, marketing automation and project management. The software can be deployed on premise, or in a cloud environment.

### **Marketing contact:**

[marketing@commence.com](mailto:marketing@commence.com)

For more information contact Commence Sales at 877-266-6362