Commence CRM -- Delivering Measurable Results to Customers

Eatontown, NJ May 25, 2022 --- Commence Corporation, manufacturers of Commence CRM, is pleased to announce the release of a new enhanced version of its cloud-based CRM software Version 10. "The CRM sector is highly competitive," stated Todd Pape, Chief Technology Officer at Commence. "As such, we continue to invest in our products and services to ensure we have a leg up on the competition and more importantly meet the changing needs of our customers. Version 10 does both and offers advanced features and services not available in similarly priced products."

The Dashboard

The Dashboard or Home Page portlets have been modified to be more efficient. The system now automatically detects which modules are in use and displays the tabs for just those modules. The tabs are cosmetically more appealing, take up less screen space and now provide you with quick access to information with a single click.

Updating records is now more efficient as well. To complete an activity simply click the check box and you are done. Each tab will display up to 10 activities at a time; as you complete each activity, that activity is moved to the Completed tab and your Active tab is refreshed to deliver the next pending activity in your list.

In addition, the activities now have highlighted dates; blue are Active, while dates highlighted in gray are Completed**.** This update applies to the Calendar, Overdue Activities and Non-Calendar Activities portlets.

Connections

This is an advanced feature now incorporated in Version 10. Connections often referred to as linking allow you to create and view the relationship between multiple records and across multiple entities. This is a significant enhancement in all major modules of Commence CRM. Here is an example of what this feature offers.

Let's say you are a construction company working on a project that involves architects, engineers, equipment providers and other suppliers. You can now link all the above to a specific Account, Project or Sales Opportunity and display this information right within the Custom Fields section in each module.

Marketing with Lead Generation

Commence CRM Version 10 now offers an integrated lead generation service tied to the product's Marketing application. Commence will generate a list of prospects based on your specific criteria and import them directly into the CRM's Marketing Module for distribution. Commence will even create the marketing templates for you, send them out via the CRM system and provide reports on who opened the campaigns or submitted a call to action. This service is ideal for companies that want to generate new business opportunities, but do not have the time or resources to do so. Visit www.commence.com to lean more or call 877-266-6362.

About Commence Corporation

Commence provides a comprehensive "all-in-one" suite of CRM business applications that enable small to mid-size companies to improve how they market, sell and provide service to their customers. The product is cloud based and offers mobile access 24/7 from any device. Commence is rated as a top 10 CRM solution and is used by small to mid-size businesses around the world.