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Commence Listed as Top 10 CRM Solution Provider 2021

Eatontown, NJ – July 15, 2021 — Commence Corporation a leading provider of CRM software for small to mid-size businesses has done it again. The company has been selected as a Top 10 CRM solution provider for the third year in a row. http://www.bestdesign2hub.com/top-10-crm-software-provider-companies/

This selection is based on the following principles. First, the company's track record in the industry which is approaching three decades, the set of applications and features available in the product and the customer support services offered by the solution provider. Reviewers found that Commence CRM, while targeted at the small to mid-size businesses community, offers an array of functionality that rivals many enterprise level products costing much more. In addition, testimonials from customers around the world give Commence a 5 star rating for its excellent customer service. Together, these components gave Commence CRM a Top 10 Listing.

"We are pleased to once again be recognized as a Top 10 CRM solution provider" said Larry Caretsky, president of Commence Corporation. "Despite the increased competition in the CRM sector we are continuing to perform well and there are several reasons why. First, while we have a robust offering, we have evolved from trying to out-feature the competition each year to a focus on delivering value added services to our customers. This is a significant differentiator for Commence and the reason our customers are doing so well with our product. We discovered that many of them did not have experienced sales, marketing or customer service personnel on board. They needed help, so we began to couple our CRM software with a team of well-trained support personnel that could assist our customers with creating and deploying critical internal business processes such as; a formal sales structure or methodology for managing each stage of the sales cycle, an automatic rating system that weeds out poor quality leads from high quality ones, creation of marketing templates and distribution of them as well as the creation of a customer portal that provides customers with access to a Knowledgebase and FAQ section so that they can provide 24/7 customer service. The combination of a feature rich product coupled with experienced sales, marketing and support personnel has delivered substantial value to our customers. This is why Commence CRM is consistently rated as a Top 10 CRM Solution provider."

About Commence Corporation:

Commence Corporation offers a diverse suite of CRM business applications that integrate people, processes and technology. Commence CRM is used by several thousand businesses around the world to streamline sales, marketing, customer service and project management. Customers that use Commence CRM have reported significant improvements in workforce productivity, positive customer interactions and a reduction in operational cost. For more information visit www.commence.com.

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