

Features

	Sales CRM	Marketing CRM	Project Management CRM	Customer Service CRM
Contacts and Sales				
Accounts & contacts	✓	✓	✓	✓
Account rating & scoring	✓	✓	✓	✓
Notes & history	✓	✓	✓	✓
Organization chart	✓	✓	✓	✓
Activity management	✓	✓	✓	✓
Tasks, reminders, alerts	✓	✓	✓	✓
Calendar	✓	✓	✓	✓
Customizable dashboard	✓	✓	✓	✓
Partner database	✓	✓	✓	✓
Competitor tracking	✓	✓	✓	✓
Lead capture	✓	✓	✓	✓
Lead scoring & routing	✓	✓	✓	✓
Sales opportunity management	✓	✓	✓	✓
Customized sales processes	✓	✓	✓	✓
Third party sales methodologies	✓	✓	✓	✓
Sales Quota tracking	✓	✓	✓	✓
Territory management	✓	✓	✓	✓
Forecast & reporting	✓	✓	✓	✓
Sales analytics	✓	✓	✓	✓
Custom fields	✓	✓	✓	✓
Custom views	✓	✓	✓	✓
Custom reporting	✓	✓	✓	✓
Duplicate checking	✓	✓	✓	✓
Saved searches	✓	✓	✓	✓
World clock	✓	✓	✓	✓
Calculator	✓	✓	✓	✓
Google maps	✓	✓	✓	✓
LinkedIn integration	✓	✓	✓	✓
Security administration		✓	✓	✓
Role permissions		✓	✓	✓
E-mail integration	✓	✓	✓	✓
Mobile	✓	✓	✓	✓

Features

	Sales CRM	Marketing CRM	Project Management CRM	Customer Service CRM
Marketing Automation				
Marketing campaigns		✓	✓	✓
Drip marketing		✓	✓	✓
Mass e-mail		✓	✓	✓
Letter templates		✓	✓	✓
Marketing analytics		✓	✓	✓
Web to lead capture		✓	✓	✓

Features

	Sales CRM	Marketing CRM	Project Management CRM	Customer Service CRM
Project Management				
Project tasks			✓	✓
Time slips			✓	✓
Group calendaring			✓	✓
Project reporting			✓	✓
Project dashboard			✓	✓
Project tasks			✓	✓

Features

	Sales CRM	Marketing CRM	Project Management CRM	Customer Service CRM
Customer Service				
Automated ticketing system				✓
Knowledgebase				✓
FAQ				✓
Help desk reporting				✓
Help desk analytics				✓
Help desk dashboard				✓