



Commence Corporation Announces Product Release Schedule in 2017

(Customers Provided with Road Map of New Functionality)

Eatontown, NJ – January 11, 2017 -- Commence Corporation a leading provider of desktop and cloud based CRM software has released a road map for product development in 2017. One of the key differentiators in this highly competitive CRM software sector is what level of investment vendor's continue to make in their products and services. This assures customers that the product they have chosen will remain relevant and continue to address future business requirements. For more than two decades Commence Corporation has continued to provide valuable product enhancements to its customers each and every year, but like most software companies the product announcements are made several weeks prior to delivery. "We are going to change this said Todd Pape, chief technology officer at Commence because we believe our customers deserve to know what we are working on and what they can expect to see with regard to product enhancements during the year. We want to ensure that customers get full disclosure of the features, their benefits and give them the opportunity to engage us so that they can discover how they can take advantage of the new capabilities well in advance of their release"

In November of 2016, the company provided details of the features and functions that will be incorporated in each product release in 2017 and the expected delivery dates. Enhancements are being made to both the cloud based CRM solution as well as the desktop offering and are focused on improved workflow processes, enhanced analytical and trend analysis reporting, enriched third part system integration and enhanced data security. "The feedback from customers has been very good says Pape which is a clear indication that they appreciate knowing this information in advance".

About Commence Corporation

Commence Corporation is a provider of Customer Relationship Management Software and Business Automation Tools for mid-size companies. The company develops and delivers a diverse suite of business solutions that integrate people, processes and technology with a focus on sales, marketing and customer service. Commence products are using by several thousand people around the world to streamline front office business processes to increase workforce productivity, foster positive customer relationships and reduce operating cost. Visit www.commence.com

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