

## Commence Corporation To Release CRM 7.0

**Eatontown, NJ – March 1, 2018** - Commence Corporation a leading provider of desktop and cloud based CRM software has announced a release date of March 30th for the latest version of its popular CRM software. The initial release will be for the desktop platform followed by a cloud version update during the second quarter. The release will include new product features, several enhancements and updates to insure the product remains compatible with the latest Microsoft Windows based operating systems and Office suite.

Customers will see some nice enhancements to the products mobile capability, marketing application and reporting engine which has been expanded to generate an array of graphical reports for analyzing business performance. In addition to the new software release, the company has also announced the expansion of its value added services that are designed to ensure that users of the product realize the maximum value from the software. These include best practices for sales process management, consulting services for marketing, refining brand recognition and search engine optimization for improved lead generation.

As we continue to add more and more functionality to our CRM solution small to mid-size businesses are challenged with employing the resources necessary to take full advantage of what Commence CRM can provide to their business. “We are trying to fill this gap by helping them establish and implement best practices for improving how they market, sell and provide services to their customers says Larry Caretsky, president of Commence Corporation. The software offers a wealth of functionality, but you cannot maximize its value without experienced people behind it. We believe these value added services will help our customer improve business performance and continue to differentiate Commence CRM from alternative solutions”.

### **About Commence Corporation**

Commence is a leading provider of CRM software and best practices for improving sales execution. The company’s products are utilized by small to mid-size businesses around the world to streamline sales, marketing, customer service and project management. Customers that utilize Commence CRM have realized significant benefits in workforce productivity and positive customer engagements.

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